

Case Study: Startup/Fintech

„The highest security standards are the foundation on which our compliance related software solution hawk:AI is built. The cooperation with the experts of datenschutzexperte.de was decisive for the improvement and the sharpening of our processes, controlling and technologies to protect our clients' data.“

Wolfgang Berner
Co-Founder, CTO/CPO



01 Background

- Founded in 2018 with determination to end financial crime utilizing data and Artificial Intelligence
- RegTech (Regulatory Technology) company offering an anti-money laundering software solution for financial institutions
- datenschutzexperte.de customer since March 2019

02 Focus Topics

- Render certainty for our customers that the data they provide us with is in safe hands
- Thrive in a highly regulated banking environment where compliance and data protection are of highest priority
- Reassurance that processes and technology, e.g. PII separation and tokenization we already put in place, follow highest standards

03 Measures

- In-depth review of processes, tools, controls, contracts, and technology regarding data security and protection
- Training and advice for our employees regarding and beyond GDPR, security, and compliance
- Devising privacy policies in accordance to GDPR and other relevant compliance frameworks

04 Results

- Verified, derived, and implemented highly sophisticated measures, processes and technology that our clients can rely upon
- Bulletproof policies to cover all areas of GDPR, such as data access, data management policies and processing activity records and so on
- Deep understanding and awareness of data privacy throughout the team

Proliance with its main German brand **datenschutzexperte.de** helps small and medium-sized enterprises to implement legal privacy and data protection requirements around GDPR. With the proprietary Privacy-as-a-Service approach, companies are guided through complex legal and technical requirements. This means that enterprise privacy management gets simpler, more secure and more predictable. Many of the processes previously carried out manually by data protection experts and officers are solved automatically based on pattern-based recognition. In addition, Proliance offers the appointment of an external data protection officer and data privacy consulting if wanted. Proliance is based in Munich and offers its services throughout Germany and Switzerland.